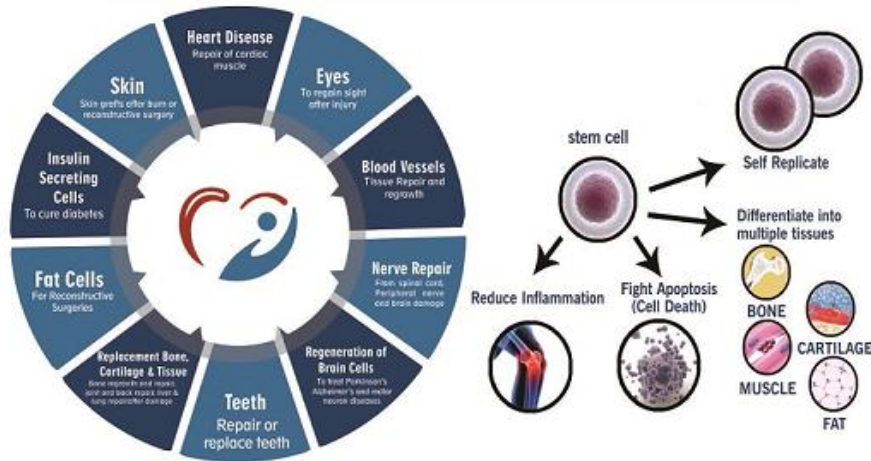


2019 August News

Transcell Biolife (www.transcell.in) and PlusPin Healthcare (<https://www.pluspin.com/>) announced an innovative cross-sell partnership to offer biobanking products/service with bouquet of necessary health services within your comfortable reach. Through this cooperation between Transcell Biolife and PlusPin platform., the eligible families can avail both Biolife's premium stem cell (Biobanking) genomics based service and convenient yet affordable in diagnostics and homecare services.

Biolife is into offering next generation biobanking and related predictive, personalized signature profiles of the stem cells collected from Umbilical cord and Tooth like unique products/services. Families with expectant mothers for cord and kids aged between 5 and 11 yr for milk teeth sourcing are Biolife's clients. Donor stem cell genomics analyzes the genomes of stem cells and possible therapeutic usages of stem cells in treating diseases. Application of personalized data in this field could lead to potential drug dosage information and any genetic predisposition including Cancers, Lifestyle diseases and Neurodegenerative disorders.

PlusPin is an innovative concept to bring convenience in fulfilling your healthcare needs be it for a simple diagnostics test, renting out a medical equipment or to have an experienced nursing attender at bedside. Aggregation of demand empowers PlusPin to bring down the cost of healthcare services up to 30% for its customers through better negotiation with service providers. PlusPin platform services are available at many of your nearby retail chemist shops. PlusPin also acts as a multimodal awareness channel for health and wellness brands to reach out to a right segment of audience when they brand through the next gen IoT enabled PlusPin Ad platform available across hundreds of pharmacies.

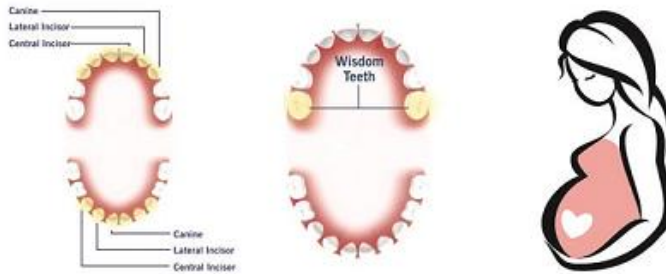


Where do you find these ?

Milk dentition, age 6-12

Wisdom Teeth, age 16-20

Cord



Leveraging PlusPin's smart platform that creates a level playing field for healthcare service providers serving and increasing customer satisfaction, Transcell Biolife is all enthusiastic of utilizing the opportunity to get right attention of the families with biobanking need.

Biobank Stem cells cord blood personalized medicine predictive medicine cure treatments stem cell genomics